

March 8, 1962

Professor Irving Falk
Communications Arts Group
New York University
Washington Square
New York 3, N.Y.

Dear Professor Falk:

A propos of our conversation this morning, here is some information which I hope will be pertinent background material.

The Yale Broadcasting Company is incorporated under the laws of the state of Connecticut as a non-profit corporation. We operate three radio stations; WYBC, 640 kc, WYBC-A, 540 kc, and WYBC-FM, 94.3 mc. The first two are closed circuit operations with a programming accent on popular and classical music respectively. The 305 watt FM outlet presents a balanced format consisting of the best offerings of the two closed circuit stations. I have sent you a copy of our Program Guide under separate cover. We are somewhat unique in that, unlike many other college stations, we are in no way subsidized by the University.

I plan to be the representative on the Friday morning panel. My background: Lawrenceville School..an Editor of the school newspaper. Junior at Yale. Psychology major. On the Senior Advisory Board (student government). Summer position for the past three years on the Guest Relations staff of the National Broadcasting Company. Home: Princeton, N.J.

With me will be Program Director Michael Skol: Junior at Yale. American Studies major. Secretary-Treasurer of the Yale Political Union. Home: Skokie, Ill. (Chicago).

I am very pleased that you have invited WYBC to participate at the conference. Both Mike and myself are looking forward to March 30. In the meantime please continue to notify us as to last minute instructions and the like.

Sincerely,

John H. Davison, Chairman
The Yale Broadcasting Company

MILERS PARK
EXERASE